



CLARE HARE

Darien

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RESORTWEAR WITH FLAIR



## Celebrating 15 Years in the Resortwear Business

Story from VentureMom.com:

A love of fabric led to a line of clothes. Clare Hare was on maternity leave from her investment banking job when she began to brainstorm with another new mom about a new venture. They came up with the idea of a line of maternity clothes that consisted of just five pieces. Clare put together a business plan, gathered funding and was ready to go. With a second child on the way and a family move to CT, the geography wasn't right and the idea was shelved.

But a clothing line was never far from her mind and Clare went back to her business plan and the five piece idea in 2002. **Loving the Liberty of London fabrics and other fine English textiles**, she designed a skort, and other pieces followed one at a time: pants, shorts, a shirt and a tunic. Feeling that the timing was right, Clare found investors and decided to make the simple line happen this time.

With a **manufacturer in the garment district of New York City**, she sourced fabrics, created patterns and tweaked them to get samples she was happy with. This took some time. Once she had the pieces complete, she focused on the administration. This was where her math skills came into play. "The hard part with a clothing line is making it profitable; there are so many financial areas to be conscious of, and production is all about the numbers."

Clare loved the flexibility of having her own company, and with three boys, she was able to make her own schedule around their needs. Also, the fact that she created something that others liked was huge: "Seeing someone I didn't know wearing one of my skirts was so great. They actually bought my creation."

Coming from the service industry it was very satisfying for Clare to create a product. Aside from occasionally getting seasonal interns to help with distribution, Clare does everything on her own and works solely from her home office.

She says **the style of the line is, "classic, yet stylish," selling mostly to high-end golf clubs. "The fabrics sell my clothing. I don't think of myself as a fashion designer; I just love the fabrics and building a company around them."** Knowing she could scale up and build volume, she chooses to remain smaller and more custom, saying "it's a lifestyle choice." Now offering her line on-line, she is seeing even more flexibility with e-commerce. That's what makes her successful: keeping it simple with just twelve pieces (as of summer 2016) and many fabulous fabrics.

★ **Proudly Made in the USA**



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# Wrap Skort

## **Wrap Skort**

SKU 001

Clare Hare Darien's first creation which catapulted her into the resortwear business! Always a flattering choice, this skort has a hidden inside clasp and is available in two versions: inside skort or inside loose panel. Both with side tie. CAN WEAR ANYWHERE: DAY OR EVENING!

Sizes 2-12.

Fabrics: 100% Cotton, Cotton Stretch or Silk.



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Pleated  
Skort



### Pleated Skort

Clare Hare Darien was first in the golf industry to offer Liberty pleated skorts beginning in 2005.

SKU 003

**Our best selling Liberty of London pleated skort.**

Versatile! Can wear from course to lunch and then relax while shopping in the afternoon.

Gorgeous prints with distinctive waistband trim—2 kick pleats in front with 3 pockets; 2 in back and 1 right side pocket. Mesh shorts. Flattering hem length. Cool in high heat and humidity.

Sizes 0-14.

Regulation hem length (18 inches) plus: 18 1/2";

100% Cotton Imported Fabric from Italy



.....  
Flat  
Front  
Skort



## **Flat Front Skort**

SKU 004

Another best-selling skort. Perfect for golf, hiking, boating, lunch and strolling around town.

Fabulous prints with distinctive waistband trim. Four pockets: right and left side and right & left back pockets. Back zipper. Mesh shorts. Flattering hem length.

Sizes 0-14

Regulation hem length plus:  
18 1/2 inches.

Fabrics: 100% Cotton  
or Cotton Stretch.





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Capri  
Pant



## Capri Pant

SKU 005

Ahoy! Perfect for the course or beachcombing. You can't find a more comfortable pair of pants to enjoy warm locales! Ideal for women who prefer pants.

Adaptable pant that has a hem just above the ankle. Comfortable with a two inch waistband and distinctive trim hits right below waist . A side zipper and right front pocket and left back pocket.

Size 0-14.

Fabrics: 100% Cotton or Cotton Stretch.



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Bermuda  
Short



## **Bermuda Short**

SKU 006

Biking anyone? Perfect for golf, too. Comfortable knee-length shorts. Two inch waistband with distinctive trim hits right below waist. Two side pockets; left back pocket. Front zipper.

Size 0-14.

Fabrics: 100% Imported Cotton, Linen, Seersucker or Cotton Stretch.

A woman with long blonde hair is standing on a golf course. She is wearing a white short-sleeved polo shirt with a subtle pattern and a knee-length, flared skirt with a dense, multi-colored pattern. She is holding a golf club with a white glove on her left hand. The background shows a green golf course with trees in autumn colors under a clear blue sky.

Short  
Sleeve  
Zip Polo

## Short Sleeve Zip Polo

SKU 007

The most comfortable short sleeve shirt you will find anywhere! With a raised textured fabric—unique in the industry. Collar with front zip and flattering princess seams. Available in several colors.

Size: XS, S, M, L, XL

Fabrics: 94% Nylon/  
Polyamide; 6% Polyurethane



SPF Long  
Sleeve Sun  
Protective  
Shirt





**SPF Long Sleeve  
Sun Protective Shirt**

SKU 010

Maximum protection from the sun!  
Long-sleeved shirts that give you the confidence to stand up to the sun's damaging rays and protect your skin. Skiing, boating, golfing, hiking...the perfect complement to our skorts, shorts and pants. Collared with 3 button placquet. Different weights for all seasons with varying UVB/SPF protection. A percentage of sales benefits the Melanoma Research Alliance.

Size: XS, S, M, L, XL

Fabrics: Micropolyester & Lycra;  
Solar Knit or Dryknit; Cotton  
Jersey Stretch





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Tunics



## Tunics

SKU 008

From the beach to cocktails! Clare Hare Darien tunics are the casual alternative which can be worn for many occasions. As a cover-up or paired with pants for evening, the variety of prints and textures make these a perfect choice for your next trip. V neck with distinctive trim. Long -sleeved. Hits at mid-thigh with small side slit for a flattering profile.

Size: XS, S, M, L, XL

Fabrics: 100% Cotton or Cotton Voile (Cotton with Silk).



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Tunic  
Dresses



## **Tunic Dresses**

SKU 011

Another versatile choice that is ideal for travel: an empire waist dress with drawstring gathered under the bodice; V-neck with midlength sleeves and above knee length. Wearable with leggings or pants, as well as worn just as a dress with heels or flats.

Sizes: 0-14

Fabrics: 100% Cotton or Cotton Knit Jersey

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# Shift Dresses



## **Shift Dress**

SKU 012

Think Audrey Hepburn with a twist! Sleeveless with a flattering drape; lined or unlined. Back zipper. Wear for lunch and shopping in town or pair with heels for more elegant occasions.

Sizes: 0-14

Fabrics: 100% Cotton or 100% Stretch Polyester (Lined).

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# Clare Hare Custom

*Clare will design custom pieces according to your specifications and fabric choice.*

## **Custom: Halter Dress**

SKU 013

Our special piece for eveningwear or formal occasions! Beautiful imported fabrics (lined) lend a special cachet to this look... contact Clare for details on how to order.

Sizes 0-14.

Suggested Fabrics: Silk.



CLARE HARE

D a r i e n

# Prestigious Golf Clubs and Resorts Carrying the Clare Hare Darien Line 2005 – 2016:

## **Connecticut:**

Country Club of Fairfield  
Greenwich Country Club  
Country Club of New Canaan  
Lake Waramaug CC, New Preston  
Round Hill Club, Greenwich  
The Stanwich Club, Greenwich  
Weeburn Country Club, Darien  
Woodway Country Club, Darien  
CC of Hartford

## **New York:**

Apawamis Club, Rye  
Fishers Island Club  
Friar's Head Club, Riverside  
Gardiner's Bay Country Club, Shelter Island  
The Maidstone Club, Easthampton  
Oak Hill Country Club, Rochester  
Piping Rock Club, Locust Valley  
Quaker Ridge Golf Club, Scarsdale  
Siwanoy Club, Bronxville

Shinnecock Hills Club, Southampton  
Sleepy Hollow CC, Briarcliff Manor  
Thousand Islands CC, Wellesley Island  
Westhampton Country Club  
Winged Foot Golf Club, Mamaroneck

## **Islands:**

Nantucket Golf Club, Nantucket, MA  
Sankaty Club, Nantucket, MA  
Farm Neck CC, Martha's Vineyard, MA

## **Retail Outlets:**

Atelier 360, Greenwich  
Darien Sports Shop, Darien, CT  
Katie Fong Boutique, Greenwich, CT  
Nantucket Hotel, Nantucket, MA  
Eye of the Needle, Nantucket&Palm Beach, FL  
Soleil Toile, Westport & New Canaan, CT  
The Villages, FL  
Trinity Place Department Store, Manhattan, NY  
Renaissance Vinoy Resort, St. Petersburg, FL



**Credits-** Location: Weeburn Country Club, Darien, Jewelry: Darien Sport Shop, Hair & Make-up: Toni & Guy, Greenwich

**Florida:**

CC of Florida, Village of Golf  
Emerald Dunes Club, W. Palm Beach  
The Everglades Club, Palm Beach  
Gasparilla Inn, Boca Grande  
Gulf Stream Golf Club, Gulf Stream  
Hole in the Wall Golf Club, Naples  
John's Island Club, Vero Beach  
Jonathan's Landing Golf Club, Jupiter  
Loblolly Pines Golf Club, Hobe Sound  
Lost Tree Club, North Palm Beach  
Mariner Sands Club, Stuart  
Mountain Lake Golf Club, Lake Wales  
Ocean Reef Club, Key Largo  
Orchid Island Club, Orchid Island  
Quail Valley GC, Vero Beach  
Riomar Country Club, Vero Beach  
Royal Poinciana CC, Naples  
Seminole Club, Juno Beach

**Elsewhere:**

The Country Club, Brookline, MA  
CC of Charlotte, Charlotte, NC  
Essex CC, Manchester by the Sea, MA  
Misquamicut Club, Watch Hill, RI  
Sakonnet CC, Little Compton, RI  
Indian Hill Club, Winnetka, IL  
Onwentsia Club, Lake Forest, IL  
Shoreacres, Lake Bluff, IL  
Skokie Golf Club, Glenbrook, IL  
Camargo CC, Cincinnati, OH  
Louisville CC, Louisville, KY  
Greenbrier Club, White Sulphur Springs, WV  
El Dorado CC, Palm Desert, CA  
The Vintage Club, Indian Wells, CA  
Dorset Field Club, Dorset, VT  
Hermitage Club, VT  
The Mill Reef Club, Antigua, W.Indies  
Yucatan CC, Yucatan, Mexico